## TONE

# **Emotional Sensitivity - the ability to discern:**

- What is the story of the shot?
- What is the emotional essence of a shot?
- Cutting with your heart, as well as your head.
- Appropriateness

### But first, you have to ask:

- What is the story and tone [emotional essence] of your project.
- Who is the audience?
- What is the context?
  - o This will greatly inform shot selection, edit, music, pace, etc..
    - Shot Selection and In/Out Points
      - Excellence Art & Music
      - Re-cutting Well Respected Man vs. Life of Illusion
      - Kenya to Egypt Hatshepsut's Tomb
  - Tone, like rhythm, can change within a project:
    - 26 Days in Rwanda Murambi, Orphanage Play Day

# Also ask: which of these are you trying to do?

- Entertain
- Educate/Inform
- Persuade
- Provoke?...

#### The Shining

http://www.youtube.com/watch?v=KmkVWuP\_sO0

### Taxi Driver

http://www.youtube.com/watch?v=D\_UaVUPsLsM

# Mary Poppins

http://www.youtube.com/watch?v=2T5\_0AGdFic