“Close ups, pans, special effects, etc. all subject the film actor’s performance to a series of optical tests.”
The film actor does not get an opportunity to feel out his audience and adjust his performance based on their reaction like a stage actor can. This is unique to the film actor.
The audience’s identification with the film actor is really an identification with the camera itself.
“What matters is that the actor represents himself to the public in front of the camera.”

“What matters is that the part is acted not for an audience, but a mechanical device.”
Because of film, a person now has to act with their whole self, but without their aura being present.

Aura is tied to a person

It can not be replicated or replaced
The stage actor identifies himself with his character role.

The film actor is denied this opportunity as most of his works are completed in many separate “takes” that can are often are performed several times before completed.

This is the technique of editing.
FILM is ART

But...

This art lacks aura and is Reproducible
Walter Benjamin gave an analogy of the medicine man vs. the surgeon

And their contrasting approaches to healing
The magician/healer is a metaphor for the painter.

Natural person to person contact
The surgeon does not face the patient until his task is done. The surgeon represents the process of film.
While both the artist and film maker produce artwork, the artwork made is profoundly different from each other.
The modern man sees film as a superior representation of reality. Film is not even comparable to the work of a traditional painter.

Mechanical reproduction of art changes the reaction people, the masses, have toward art itself.