

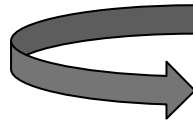


GLOBAL VILLAGE

A guide by Gabriela Barreto

1 WORLD

Connected by an
ELECTRONIC nervous
system





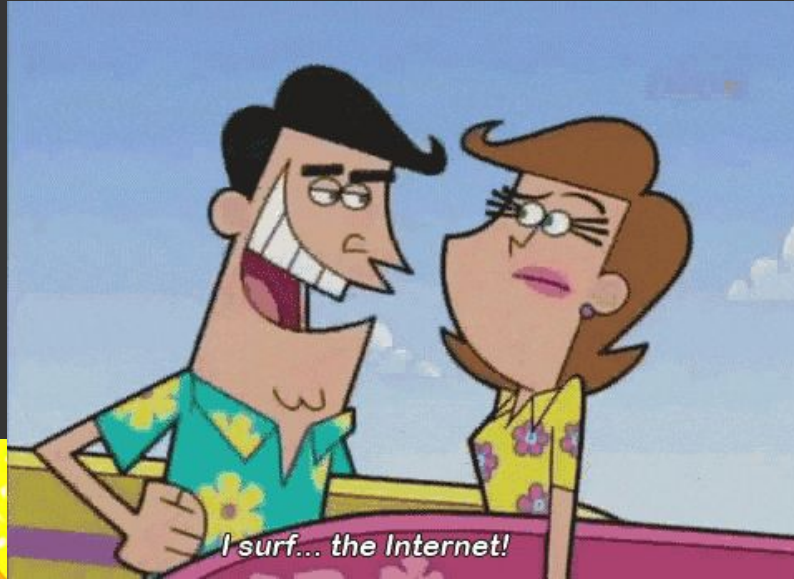
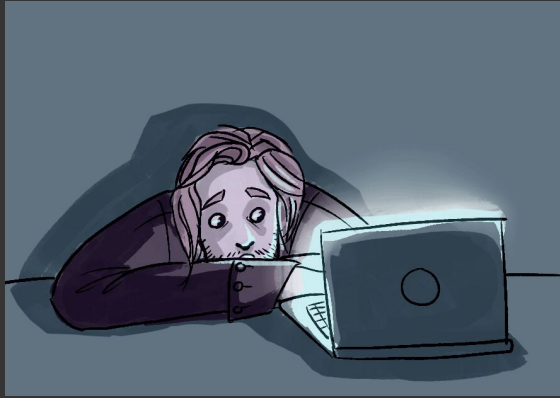
GLOBALIZATION

"Worldwide movement toward economic, financial, trade, and communications integration" **WHICH MEANS**



PEOPLE ALL AROUND THE WORLD IS NOW ABLE TO KNOW **EVERYTHING** ABOUT **EVERYONE.**

INTERNET = GLOBAL VILLAGE



The internet is
the *medium*
that connects
people from
around the
globe.

Before the global village,

people had difficulties in expanding their relations (social and economic). Media wasn't 24/7

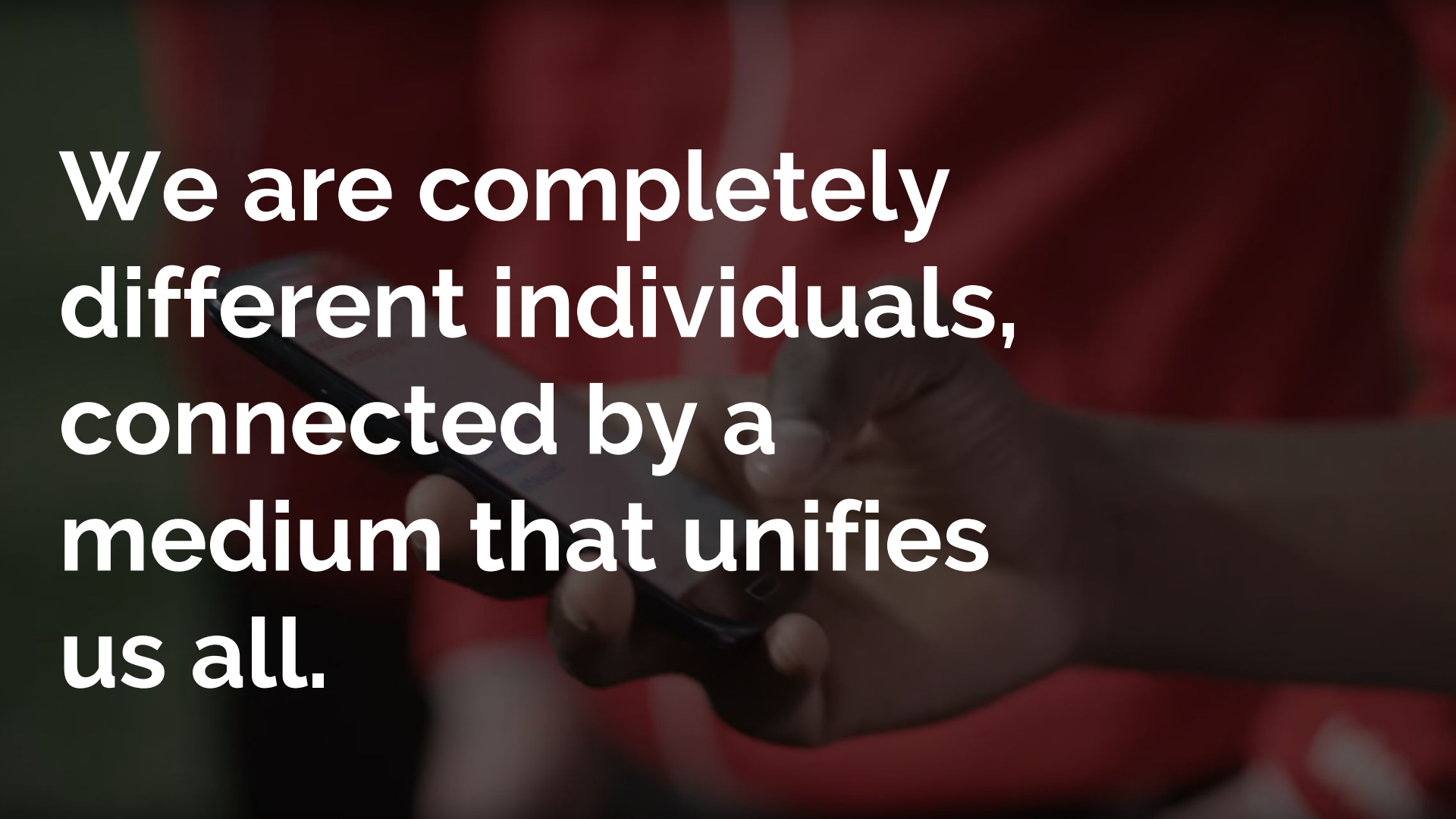


**Now in the
Global Village,** we
are more connected, not
physically but mentally.



FUN FACT:

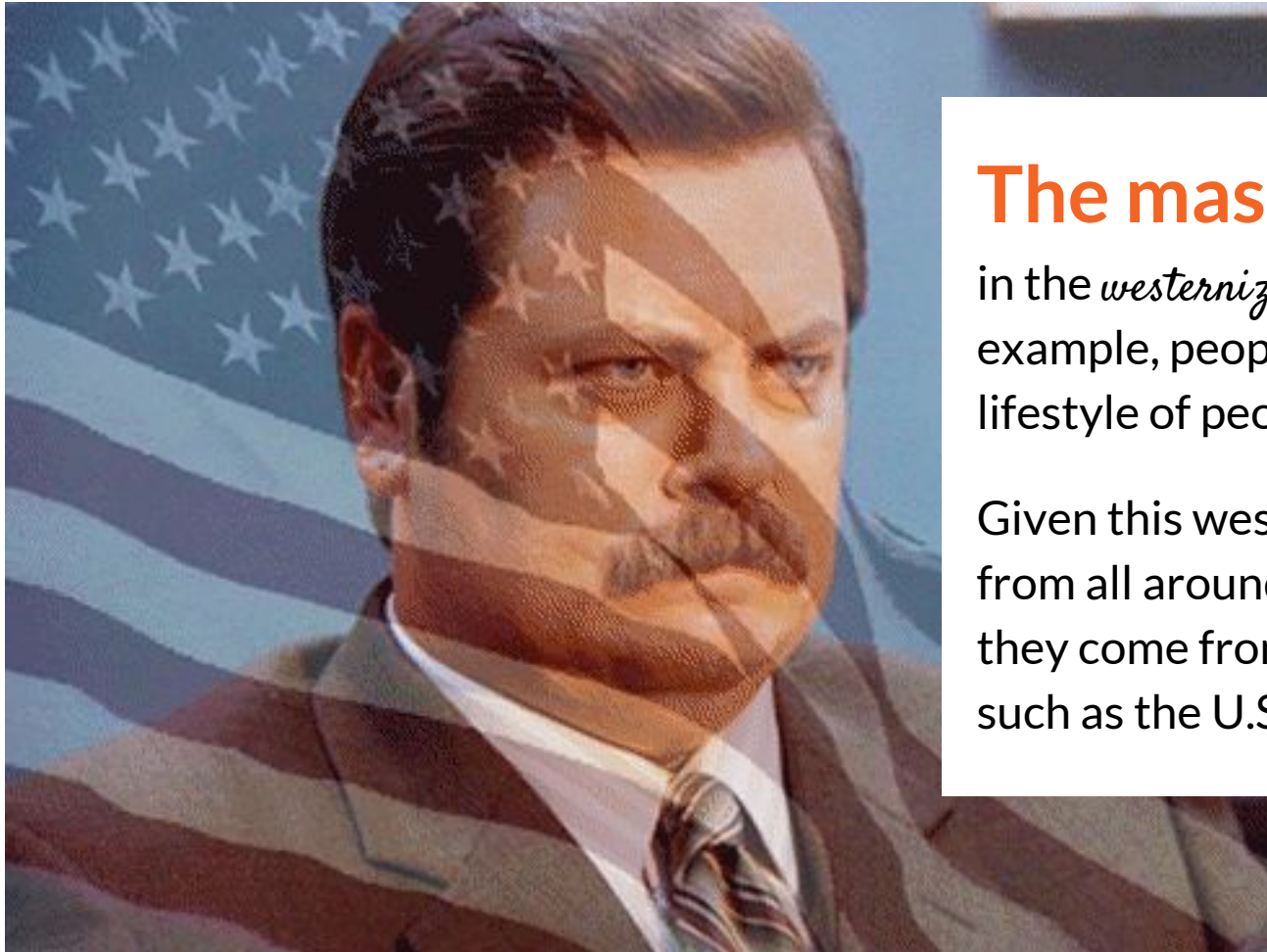
Marshall McLuhan actually predicted the Internet in his book *"The Gutenberg Galaxy: The Making of Typographic Man"* 30 years before the Internet was even a thing.

A hand holding a smartphone against a blurred red background. The text is overlaid on the left side of the image.

**We are completely
different individuals,
connected by a
medium that unifies
us all.**

Diversity, is a word that best describes the Global Village. McLuhan stated that this model would create disagreements and division between people from the village.





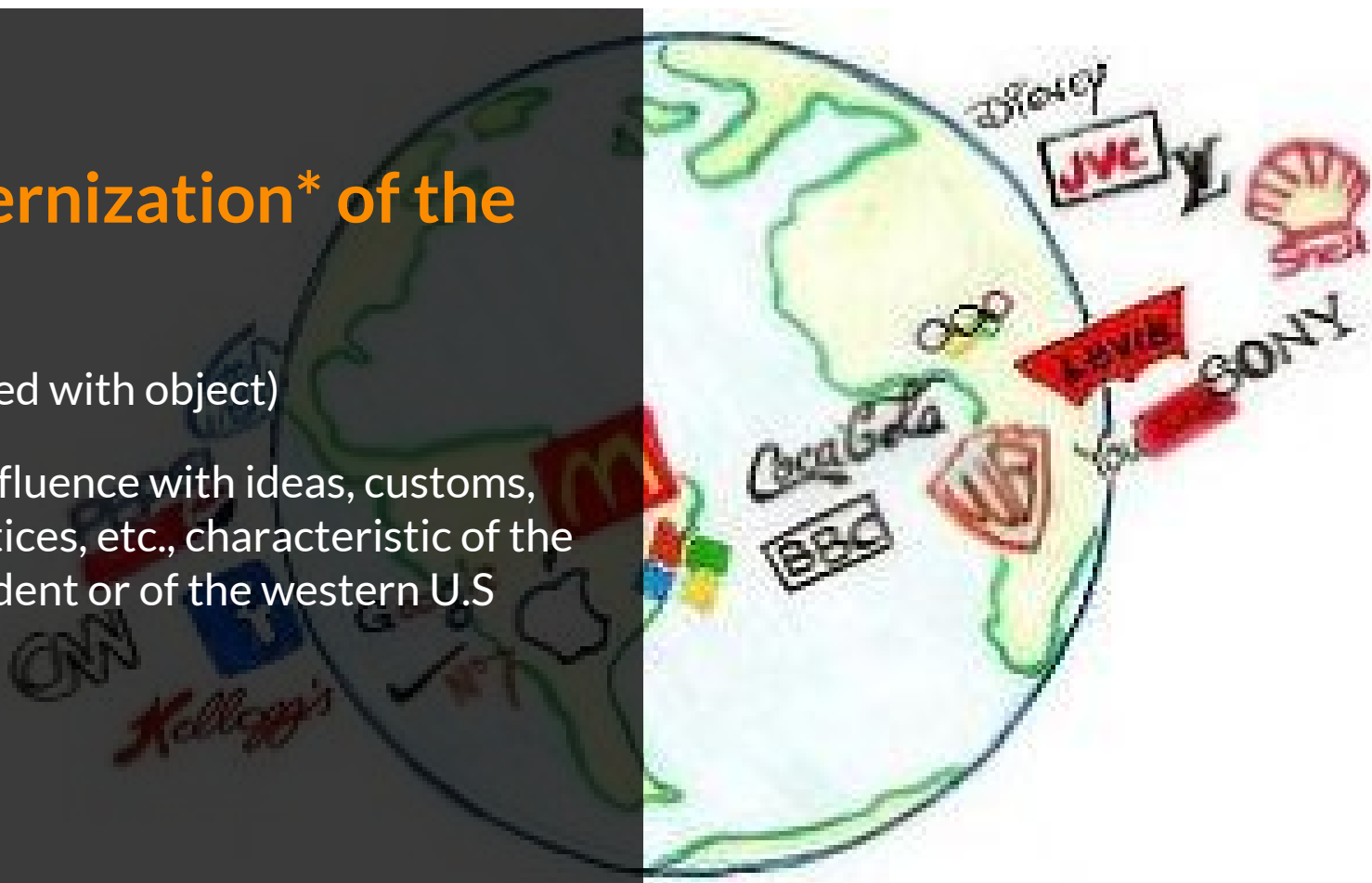
The mass media, resulted in the *westernization* of the world. For example, people from China knows the lifestyle of people from the U.S.

Given this westernization, *Information* from all around the world is bias since they come from developed nations such as the U.S

Westernization* of the world

*Verb (used with object)

1. To influence with ideas, customs, practices, etc., characteristic of the Occident or of the western U.S





CONSEQUENCES

With the advance of the Global Village, analysts nowadays assume that a new sociological structure may rise.





This new sociological structure is due to the fact that people are branching out to other ways of interaction, resulting in people transcending their communities.

NOW & THEN



Now, we not only have one source of information, we have *SEVERAL*.

The world is *connected* and its population live as in a *village*.



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