



# ARBOR

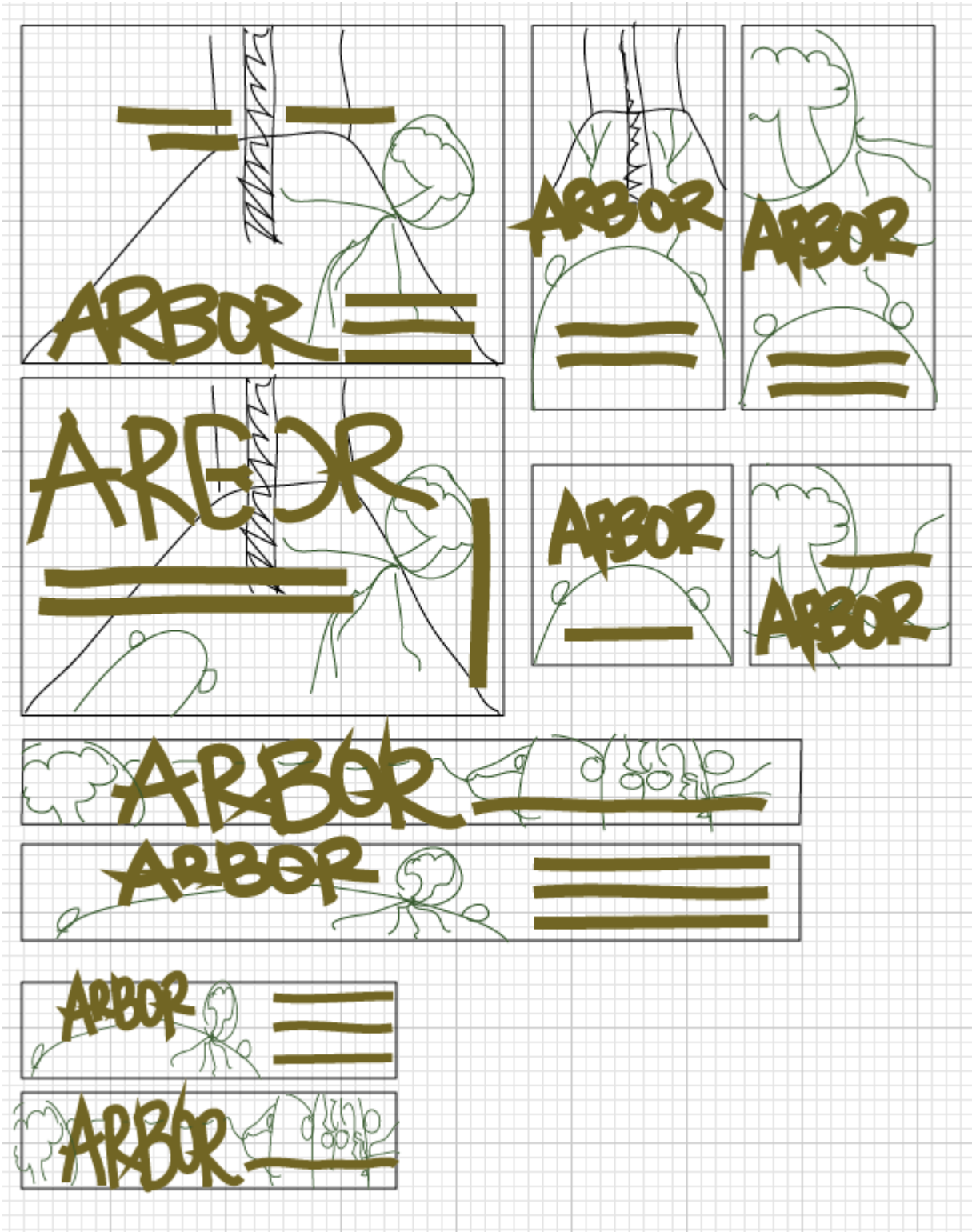
THE THUMBNAI





# ARBOR

MAGAZINE & BANNER THUMBNAILS





# ARBOR

THE ROUGHS

The logo features the word 'ARBOR' in large, bold, black, sans-serif capital letters. The letter 'O' is replaced by a circular frame containing a silhouette of a tree. The word 'THE ROUGHS' is positioned below 'ARBOR' in a smaller, black, sans-serif font. The entire text is set against a solid black rectangular background.



**ALTERNATIVE ROOTS.  
MAINSTREAM DOMINATION**

very light white shadow behind both lines.

Very light white shadow behind arbor to make it pop.

**ARBOR**  **COLLECTIVE.COM**

ECO-FRIENDLY BAMBOO DECKS.  
DONATE 5% OF PROFITS TO  
GROUPS THAT WORK TO  
PROTECT THE PLANET.





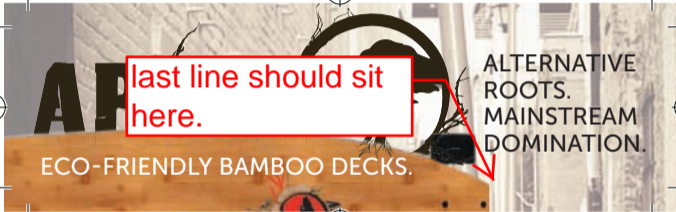
Lower to here.

ALTERNATIVE ROOTS.  
MAINSTREAM DOMINATION.

ECO-FRIENDLY  
BAMBOO DECKS.

# ARBOR





last line should sit here.

ECO-FRIENDLY BAMBOO DECKS.

ALTERNATIVE  
ROOTS.  
MAINSTREAM  
DOMINATION.

all this type might work better as a white but not pure white.

ROOTS.  
MAINSTREAM  
DOMINATION.

ARBOR

ECO-  
BAMBOO

Arbor needs shadow. Keep Arbor where it is but drop and move eco...to the right to fit under it to create a unit.

ed. might  
his info.

ECO-FRIENDLY  
BAMBOO DECKS.

**ARBOR**

ALTERNATIVE ROOTS.  
MAINSTREAM  
DOMINATION.





# ARBOR

THE FINALS

The word 'ARBOR' is rendered in a large, bold, black, sans-serif font. The letter 'O' is replaced by a circular frame containing a silhouette of a tree. The word 'THE' is in a smaller, white, sans-serif font, and 'FINALS' is in a larger, outlined, green, sans-serif font. The entire text is set against a solid black rectangular background.



ALTERNATIVE ROOTS.  
 MAINSTREAM DOMINATION.

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 .COM

ECO-FRIENDLY BAMBOO DECKS.  
 5% OF PROFITS DONATED TO  
 GROUPS THAT WORK TO  
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ECO-FRIENDLY  
BAMBOO DECKS.

# ARBOR

ALTERNATIVE ROOTS.  
MAINSTREAM DOMINATION.



**ARBOR**



ALTERNATIVE  
ROOTS.  
MAINSTREAM  
DOMINATION.

ECO-FRIENDLY BAMBOO DECKS.



ALTERNATIVE  
ROOTS.  
MAINSTREAM  
DOMINATION.

**ARBOR**

ECO-FRIENDLY  
BAMBOO DECKS.



ECO-FRIENDLY  
BAMBOO SKATE  
DECKS.

**ARBOR**

ALTERNATIVE ROOTS.  
MAINSTREAM  
DOMINATION.