



Nick Soubiea's Process Book





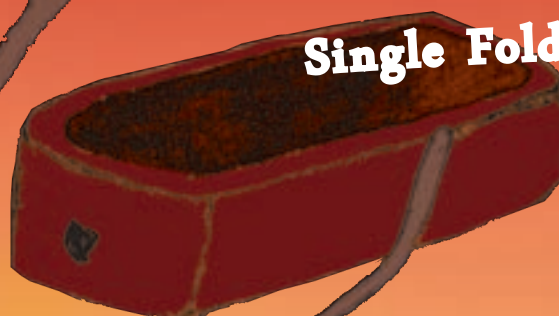
Adobe Illustrator
Spot Color Clipart.....1



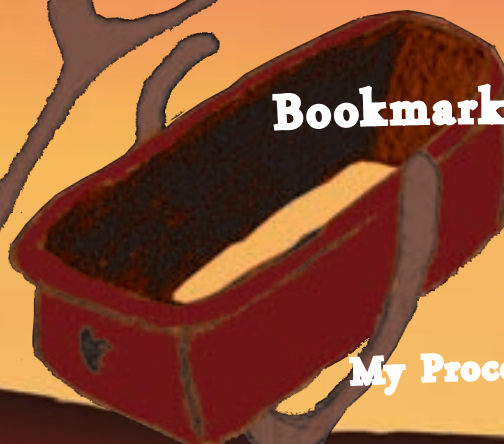
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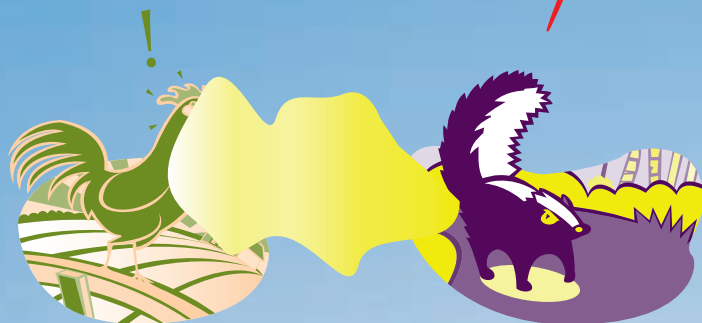


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Adobe Illustrator Spot Color Clipart



The chicken and the skunk. This was the first project I used spot colors. Before I took Graphic Design Basics. I had no idea what spot color was. Spot colors are a part of the Pantone Matching System (PMS) and not a part of the process colors (CMYK). For the assignment I was given two clipart files (the chicken and the skunk). Then I had to change each one to spot color. Then I was to bring it in Indesign and make a page layout, but still keeping it two spot colors for the whole layout. The reason for only using two spot colors is because it is cost effective for big printing jobs.

For the second part of the project I had to consider the layout of the text. As a class we learned to adjust leading, kerning, tracking, font size, and space after.

I work in a very symmetrical way so this assignment worked out well for me. Although, my goal since this project has been to stay away from being symmetrical. I improved by every assignment.



Early Morning

Typography is the means by which a written idea is given a visual form. The selection of the visual form can dramatically affect the readability of the written idea and a reader's feelings towards it due to the hundreds if not thousands of typefaces available. Typography can produce a neutral effect or arouse the passions, symbolise artistic, political or philosophical movements or express the personality of a person or organization. Typefaces vary from clear and distinguishable letter forms that flow easily before the eye and are suitable for extended blocks of text to more dramatic and eye-catching typefaces that grab attention and are used in newspaper headlines and advertisements.

Typography is anything but static and continues to evolve. Many typefaces in use today are based upon designs created during earlier historic epochs. The fledgling printing industry established Roman capitals and Carolingian minuscules from the reign of Charlemagne as standard forms in the 15th century which are still widely used today.



Typography sets the tone of a piece of text and a typeface should be chosen that is appropriate and sympathetic to the message being presented and the audience being presented to. While there are no hard and fast rules, there are technical aspects to bear in mind that will help with typeface selection. This section will dissect the anatomy of a type face, provide examples of typefaces from the main classification categories and comment on their usability. As with many other elements of design, typeface selection is heavily influenced by the taste, style and personal preferences of the designer, together with current fashions, and is thus open to a great deal of experimentation.



When looking at my chicken layout you will notice that the text has big leading (the space between the lines) I did this to make the text legible. All my text is in one text box and then split in two columns. I put a farm on the bottom of the page by taking it from the chicken clipart and made a opacity so it was less visible then the text and use up some of that negative space.

Saving Indesign file as PACKAGE

You can gather the files you've used, including fonts and linked graphics, for easy handoff to a service provider. When you PACKAGE a file, you create a folder that contains the InDesign document, any necessary fonts, linked graphics, text files, and a customized report.

This report, which is saved in the default text editor format, includes the information in the Printing Instructions dialog box; a list of all used fonts, links, and inks required to print the document; and print settings.

You don't need to perform a final preflight check (see vocab) before packaging. InDesign performs an up-to-date preflight check. If problem areas are detected, a dialog box appears.

You can also give your service provider a composite PDF file made from your document (see Producing Adobe PDF files for a high-resolution composite workflow) or a PostScript file (see Creating a PostScript

or EPS file). What is PDF Portable Document Format (PDF) is the standard for the secure and reliable distribution and exchange of electronic documents and forms around the world, with a ten-year track record.

PDF is a universal file format that preserves the fonts, images, graphics, and layout of any source document, regardless of the application and platform used to create it. Adobe PDF files are compact and complete, and can be shared, viewed, and printed by anyone with free Adobe Reader software.



This is the stinky skunk with purple and yellow spot color. After learning how to use text wrap I applied it to the skunk layout. I also duplicated the skunk clipart image in the back of the layout with opacity.



Pantone 2622



Pantone 804 C



Pantone 7496



Pantone 3965

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Postcard

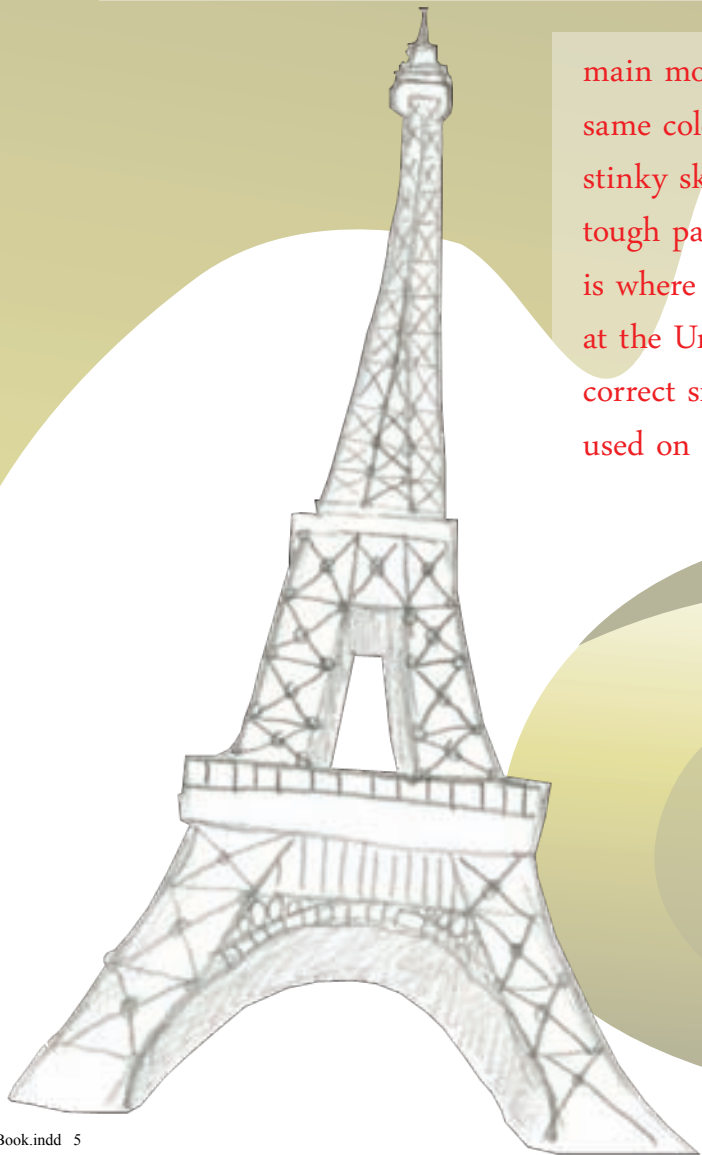


Through out the page are my sketches on paper and computer. I find it better to sketch in my journal first then work with the computer. For the postcard assignment I had to create a postcard front and back and once again using only to spot colors for both sides. I chose my theme of the postcard as Paris. Then I began to think what I wanted to communicate with the postcard. I chose to use wine and cheese and used my

main motto as “Enjoy Paris”. I realize now that it is about the same colors as my skunk. But this postcard does not represent a stinky skunk. Some cheese really does stink though. Anyway, the tough part about the postcard was to create the Indicia. A Indicia is where the stamp goes. I created my fake Indicia by looking at the United States Postal Service web site. It also provided the correct size to make the Indicia. The two spot colors and fonts I used on the postcard are located below

■ Pantone 262 C
■ Pantone Yellow C

Mistral
Myriad Pro Bold





Front



Back





Single Fold Card

For my Swedish Grandpa's 90th birthday I made him a eight page booklet. I wrote a letter in English and my mother Carina translated it all for me. I wrote about everything I had been doing since November 2007 when I came back from Sweden.

Nu börja terminen lida mot sitt slut och jag planerar för sommaren. Jag vill skaffa jobb och ta sommarkurser men på samma gång vill jag fortsätta spela med mitt svenska lag 'Sundbyberg Heat'. Jag har flyttat på mig så mycket under de senaste 3 åren så jag tror att jag ska stanna på ett och samma ställe ett tag just nu.

Jag tyckte om att hälsa på dig när jag var i Sverige förra året. Jag har ännu inte mött någon annan som har ett lika härligt huvud som du har! Jag är så fascinerad av ditt huvud, liksom det sätt som du äter på, det ser så intressant ut. Jag ser upp till dig som person och som idrottare.

Grattis på 90-Årsdagen. Jag Ålskar Dig så mycket Morfar.

Din Dotterson,
Nicholas James Soubies



Håkan Larsson

ligger ca 15 min från stranden och baseball planen. Angelica anlände den 18/12. Det var hennes första besök i USA. Vi besökte San Francisco, Disneyland, Hollywood, Santa Monica, Santa Barbara, Palo Alto m.m. Angelica, Ed, Wille och jag åkte också till Reno och hälsade på Maxine. Angelica stannade till den 8/1 och hann med att se en hel del under sin resa.

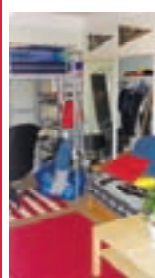
I Januari sade jag adjö till Angelica. Sedan flyttade jag ned till Santa Barbara för att börja mina Universitets-studier. Jag gick med i skolans Baseball lag. Träningen hade redan startat när



SANTA BARBARA CITY COLLEGE
BASEBALL PLAN

berättade för mig om skolan här.

De första veckorna hemma i USA var jag lat. Jag anpassade mig till tidskillnaden och tillbringade tid med kompisar. Sedan, 1 November, planerade Pappa, Wille och jag en resa söderut för att kolla på olika skolor. Vi repte 10 timmar söderut med bil till San Diego (Nära Mexico). Först besökte vi "University of California San Diego" (UCSD). Det är där Wille förmodligen kommer att plugga från i höst. Efter UCSD besökte vi University of California Los Angeles (UCLA). Det är en mycket välskild skola. Skolorikdet är mycket trevligt och var mitt i storstaden Los Angeles. Efter att ha besökt båda skolorna samma dag skulle vi hitta ett hotell i Los Angeles. Ed ville inte spendera så mycket pengar så vi körde runt i 1.5 timmar innan vi hittade ett hotell. Jag



Mitt rum i Santa Barbara

Hey Malte!

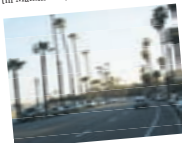
Jag har velat skriva till dig under en längre tid så jag bestämde mig för att göra ett födelsedagskort till dig som ett projekt

I en av mina universitetskurser (Grafisk Design). Jag vill berätta för dig vad jag har haft för mig sedan jag kom tillbaka från Sverige 1 November förra året.



St. Barbara Parish, Old Mission

Det var väldigt roligt att träffa Mamma, Pappa, Wille och Pelle igen. Jag har gjort den här resan så många gånger nu att jag börjar bli van. Jag sade till Mamma att jag ville komma tillbaka och studera i Santa Barbara. på ett så kallat "Junior-Universitet" - City College. Det var två killar från Svenska Baseball-Landslaget som pluggat och spelat baseball i Santa Barbara som



Santa Barbara

jag anlände till Santa Barbara. Jag var inte i bästa kondition så jag hade en hel del att göra för att hinna ikapp!

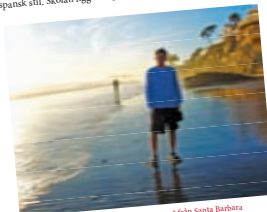
Innan jag visste ordet av hade skolan och träningen börjat och jag var tvungen att börja plugga på allvar. Det var svårt eftersom jag inte var van vid omgivningarna och jag kände ingen.



Jag i mitt rum

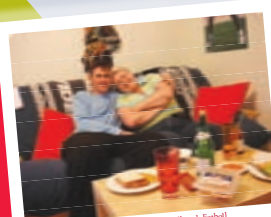
Februari och Mars har gått snabbt. Jag tränar baseball och är nu i fin kondition. Jag har högsta betyg (A). Just nu i skolan och jag tycker om att bo här. Jag har börjat lära känna människor i skolan och i laget. Jag älskar vädret, det är alltid soligt!

var väldigt irriterad, efter en natt i detta obekväma hotell, där det såg ut som om någon skjutit skott in i väggarna (!). Sedan reste vi norrut utan att äta frukost - mot min skola i Santa Barbara... det är en mycket vacker stad vid stilla have, omgiven av kullar. Där finns en hel massa palmer och byggnader i spanskt stil. Skolan ligger högt upp på en kulle med utsikt

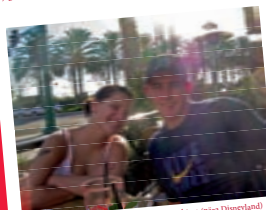


Jag på stranden i Februari. 10 minuter norrut från Santa Barbara

över havet. Det är så vackert! Därefter åkte vi hem till Newark - cirka 5 timmars bilfärd norrut. I December kom Angelica från Sverige för att hälsa på mig i Kalifornien och jag behövde hitta någonstans att bo i Santa Barbara. Jag körde ned till Santa Barbara ensam och gillade det första rummet jag hittade på, så vi bestämde oss för det. Huset är nära 100 år gammalt och



Jag och Mamma i mitt rum. Kollar på Amerikansk Fotboll



Angelica och jag på Cheesecake Factory i Anaheim (nära Disneyland)

Before I started on the computer I took a piece of paper to figure out how the booklet would fold. This is a confusing process. I had folded it correctly and then used my practice booklet to do the layout in Adobe Indesign CS3 and still some pages were backwards. After several test prints I got the hang of it.

In the all the page layouts there is a big red stroke in the middle. This was made using master pages. At the center of the red stroke is where the fold of the pages would be made. All the images were touched up in Adobe Photoshop CS3. I even gave myself a nice tan. I found it very exciting to be making my first little booklet and it was for my Grandpa who I knew would look over it several times a week.



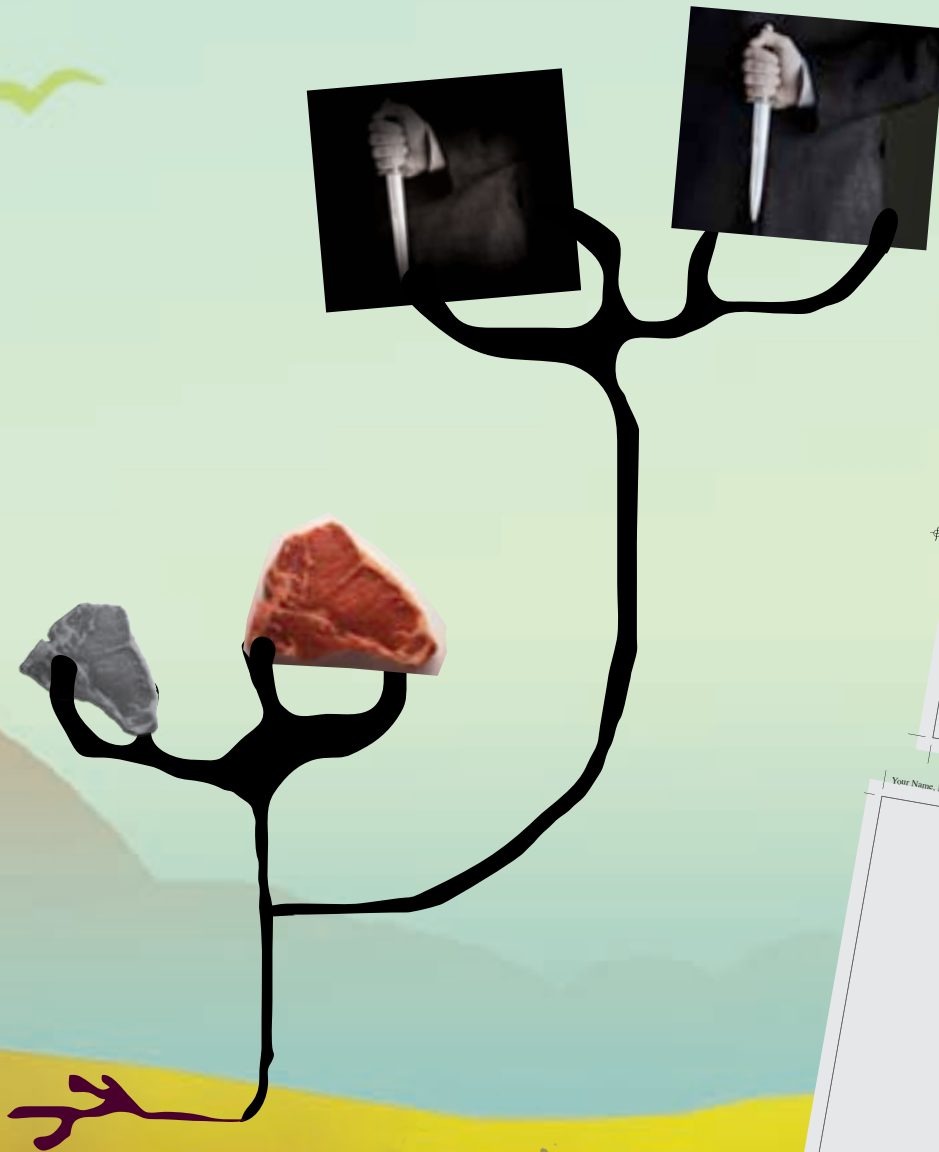
Bookmark

I was in the bay area before I got the bookmark project. During my time in the bay area I watched the movie Hannibal. A movie about a man named Hannibal Lecter who kills people and eats them. Yummy... One of the topics in the project specs was Hannibal. Some of the first words I thought of when I started brainstorming was scary,

dark, disgusting, creepy, bloody, psycho, smart (Because he never got caught), etc... My first drafts of the bookmark were boring and symmetrical. My teacher Victoria Torf helped me with some ideas of making the image of the knife behind the back and meat larger even though the actual pictures



were about one inch big. The template below is for the bookmark layout including score marks and bleed.



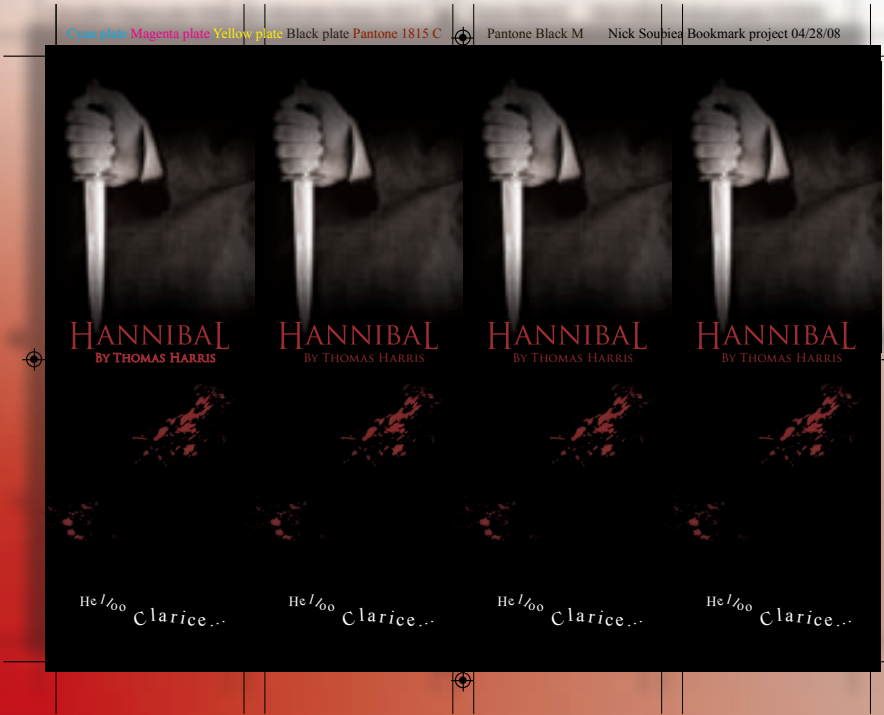
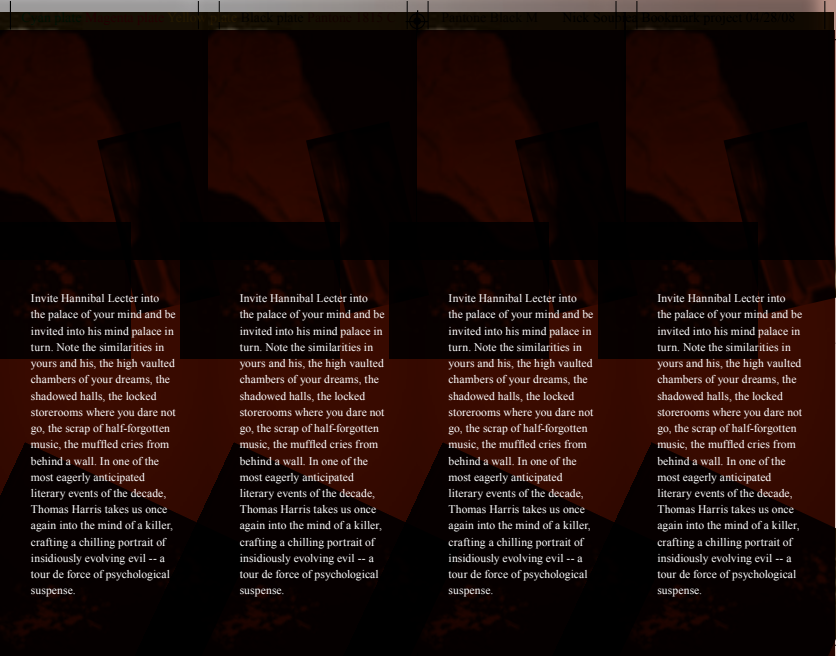
HANNIBAL



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The fancy dressed guy holding a knife behind his back is a image I got from a free photo stock web site called Corbis. I used Adobe Photoshop CS3 to make the image have more shadow and I also lowered the saturation a great deal. I made the Hannibal logo in Adobe Illustrator CS3. First I found a font that look somewhat similar to the original, second I changed it to “Create outlines” which turns the letters into vector art, then thirdly I extended the “H” and “L” downwards.



I learned where to get photoshop brushes from a midterm presentation, so I went to the links to find a brush that had blood spatter. Guess what? I found many different brushes. I installed them in Photoshop and then used it on my bookmark. Hellooo Clarice... This text was placed on a path that I created with the pen tool.

My Process

The amount of information I have learned from Graphic Design Basics is enormous. I had little knowledge of Adobe Indesign CS3 at the beginning of the semester. Now it is one of my strongest programs. Not only did I learn about all the Adobe programs, I found out about printing, spot colors, process colors, bleed, folding, page layouts, how to make bookmarks. It has been very interesting and I look forward to learning more.

I really enjoy looking at Dali's work because I like the creativity. I can find so many things to look at in just one of his paintings. I picked out some things he would use a lot in his painting for instance, the elephants with long legs, desert like background with lots of colors, miscellaneous items place in sometimes random spots with a shadow.

In my Process Book I have put in 70 links, half include drawings I did in Photoshop and Illustrator. Yes it took a long time and made my computer function slowly. To keep track of my Ideas for the process book I wrote and drew notes so I would not forget. I chose to do Salvador Dali because a lot of my previous work is symmetrical and I wanted to stay away from that. I had a really good time looking at his paintings and coming up with ideas for my page layouts. I hope you have enjoyed my Salvador Dali theme Process Book.