

**original press release**

**ANTFARM**

Ant Farm MEDIA BURN

HOLD FOR RELEASE

On July 4, 1975 members of Ant Farm will drive a Phantom Dream Car thru a wall of burning television sets in an event called MEDIA BURN.

MEDIA BURN is not a sensational daredevil stunt, rather it is a way of alleviating the frustration of watching television in America.

MEDIA BURN is NOT open to the public. Members of the print and electronic media must show official MEDIA BURN press pass to gain admittance to the staging area. Early responses indicate that MEDIA BURN will receive wide press coverage as art and culture happening.

\*\*\* NO LOCAL PUBLICITY PRIOR TO THE EVENT ON JULY 4, 1975 \*\*\*

MEDIA BURN will take place at the Cow Palace, S.F. at 2:30 P.M.

Ant Farm is an art agency whose members (Chip Lord, Doug Michels, Curtis Schreier) work outside the usual museum/commercial gallery structure to present works in the public domain.

For further information contact:

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