

SCOTT NELSON

6182 Magdalena Place, Goleta, California 93117 • (805) 967-2746 • SNelson@SantaBarbaraCA.gov

OBJECTIVE

My objective is to advance my career in information technology management at the City of Santa Barbara.

EDUCATION

UNIVERSITY OF CALIFORNIA, SANTA BARBARA

Bachelor of Arts, Liberal Studies, 1985

My degree specialized in Physics, Geography and Psychology.

EXPERIENCE

CITY OF SANTA BARBARA

Webmaster, Information Systems, July 1996 to present

I began my career as a Computer Specialist II, and have consistently moved up through the ranks in Information Systems. As Webmaster, I vision, analyze, plan, coordinate and participate in a variety of complex activities that involve the inception, design, testing, integration, implementation, and maintenance of web applications and delivery systems for the City's web-based communication systems.

SANTA BARBARA CITY COLLEGE

Instructor, Multimedia Arts and Technologies Department, September 1996 to present

As instructor for the *Web Design I* course for the past ten years, I have independently created, and continually updated, vocational curricula for web designers that includes the process of designing web sites, communicating with clients, storyboarding, production schedules and contracts, designing interfaces, developing content, and understanding the job market.

SANTA BARBARA SCHOOL DISTRICT

Computer Lab Technician, La Cumbre Middle School, March 1996 to July 1996

I planned, organized and oversaw the operation of the one hundred station local area Novell 3.11 network, the local ten station administration context of the district's Novell 4.01 wide area network, and an additional twenty stand alone computers on campus. I evaluated, recommended, procured, and integrated new computers, peripherals, and software into the existing system. I was responsible for network security, software upgrades, hardware repairs, tracking off-campus repairs, tracking student usage of the labs, and class scheduling of the school's three computer labs.

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SANTA BARBARA SCHOOL DISTRICT

Computer Lab Technician, Santa Barbara Junior High, November 1995 to February 1996

I planned, organized and oversaw the operation of the Macintosh computer lab. I insured proper functioning of all network software and hardware. I scheduled student and faculty usage of the lab, materials and software. I was responsible for evaluating, installing, and educating students and faculty on new software and hardware. I cleaned and performed preventive maintenance and repairs on lab hardware. I implemented an after school computer lab tutorial session. I was also responsible for troubleshooting, repair and maintenance of computers and peripherals, campus-wide.

CASTLE MUSIC OF SANTA BARBARA

President and Chief Executive Officer, August 1989 to May 1995

Under my direction Castle Music became the undisputed leader in computer music technology on the Gold Coast, and one of the recognized leaders in the country. I specified and installed many area Computers and Music education laboratories. I organized and taught at monthly seminars and software clubs. I was the primary liaison and teacher to the area's music educators. I was the network administrator, responsible for maintaining and troubleshooting the Novell Network, both hardware and software. I performed customer technical support for Macintosh, MS-DOS and Windows systems. I hired, evaluated, supervised, and coordinated a staff of up to thirty employees, instructors, independent contractors.

IMAGINE COMPUTERS AND SOFTWARE

Vice President of Marketing, 1985 to 1989

I was the cofounder of the first national music software distributor. My responsibilities were to supervise national in-house and remote sales staff, develop marketing strategies; train sales staff on new software, coordinate and perform dealer and end user education seminars and technical support, aid in the development of proprietary music software, and seek out trends in music software. I designed and built computer music systems to specification. I helped maintain and move the company's Novell local area network. I hired, evaluated, supervised, and coordinated an in-house and national sales staff of twenty employees and independent contractors.

SKILLS

- I have demonstrated strategic, creative and analytical thinking skills,
- extensive skills in management, technology and customer service,
- a high level of motivation, excellent entrepreneurial, diplomatic and organizational skills,
- excellent communication skills, both written and verbal,
- and a great sense of humor.