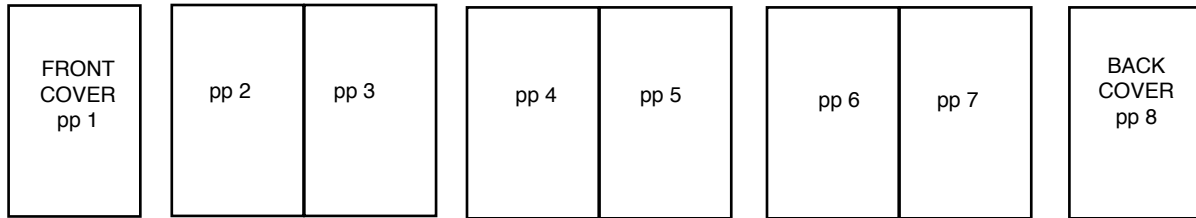


LAYOUT OF 8PP BOOKLET

DESIGN STORYBOARD and FOLDING DUMMY

Sketch out a layout in thumbnail showing front, back pages and inside spreads



Make the layout in proportion to the size that you want (square, vertical, horizontal)

Other design considerations to indicate in your thumbnails:

- Size of paper based on digital paper availabilities

- Basic theme & look - title pages

- Basic elements - copy, headlines, pictures, graphs or maps, insets

- Basic colors - background, boxes - CMYK

- Margins and grids to place elements

- Frames and borders

- Look of indiv. pages & spreads (over-the-spine decisions), Binding (collate/staple)

- Bleeds

- Folios (page number placement)

- Overall flow - consistent yet different on each page

LAYOUT STORYBOARD in InDESIGN

New Doc Set-up

- 8 pages - facing (readers' spreads)

- Page size - PER PAGE (not spread or printed sheet size)

- General margin size in inches (insides/outside, top & bottom)

- Bleeds & slugs (in option) - usually .5"

Open Doc

- Check pages in window>pages

- View pages - fit pp, fit spread, fit to pasteboard

- Set-up Master spreads

 - Grids

 - Special Columns & Margins

 - Auto page numbers (Type>insert spec char>autopp#)

 - Borders, frames and boxes

 - Background colors

- Eliminate Master Spread on front & back covers

 - (cmd>shift>clk)

- Place elements

 - pictures - 300dpi tiffs

 - copy - from InDesign

 - illustration - eps formats from Illustrator or clip

 - graphs - in InDesign or 1200dpi tiffs or illustrator eps

Print out thumbnails - File>Print>Setup>thumbs

- full size pages to make a folded comprehensive

 - print each pp. individually and paste together

 - pp 1 & 8 individually and spreads - pp. 2-7

 - or create another spread for frt/back

