

The following text is required and can be purchased at the SBCC Bookstore:

“ Conceptual Blockbusting”, James L. Adams

Your final grade will be based on:

Exercises =20%

Projects = 60%

Quizzes/Final = 20%

Attendance (online students-logging in on a regular basis) will be considered for your final grade and can move a grade up or down.

Reading assignments will include your text as well as readings from specific websites.

Instructor may change exercises, projects or quiz dates at her discretion.

Week	Topic	Text Readings	Assignments
Week #1	Online Orientation; Motivation and Concentration and Brain Dominance Theory	“Conceptual Blockbusters” - Ch1: Intro; Online Lecture	Self Assessment, Learning Styles, Self Intro with photo
Week #2	Genius and creativity; Intro to Second Life	Ch 2: Perceptual Blocks; On-line Lecture	Da Vinci Doodles, Creating your avatar, Practice using SL
Week #3	Brainstorming; Second Life	Ch.8: Groups; Online Lecture	Quiz#1
Week #4	Ordinary Thinking, How to work in Groups	Ch 3: Emotional Blocks; Online Lecture Online Lecture	Creative Sentences, Story Telling
Week #5	Ordinary Thinking; New Combinations, Wikis	Ch 4: Cultural/Environmental Blocks; Online Lecture	Weird Combinations
Week #6	What-If Technique, Remote Association, Free Association	Ch 5: Intellectual/Expressive Blocks; Online Lecture	Quiz#2, The Inventor
Week #7	Cross Fertilization	Ch 6: alternate Thinking Languages; Online Lecture	Inventor Assignment, Brain Teaser
Week #8			Midterm Exam, Inventor Presentation in SL
Week #9	Attributes Technique, Divergent Thinking Technique	Ch 7; Kinds of Blockbusting; Online Lecture	Device for Around the Pond
Week #10	Insight Problems	Chapter 9: Organizations; On-line Lecture	Device for Around the Pond
Week #11	Concepts	Online Lecture	Device for Around the Pond
Week #12	Story Boards	Online Lecture	Device for Around the Pond Presentation Final Assignment
Week #13		Meet with Team	Device for Around the Pond Presentation Final Assignment
Week #14		Meet with Team	Device for Around the Pond Presentation Final Assignment
Week #15		Meet with Team	Device for Around the Pond Presentation Final Assignment
Week #16			Final Exam