

TY

Beanie Babies

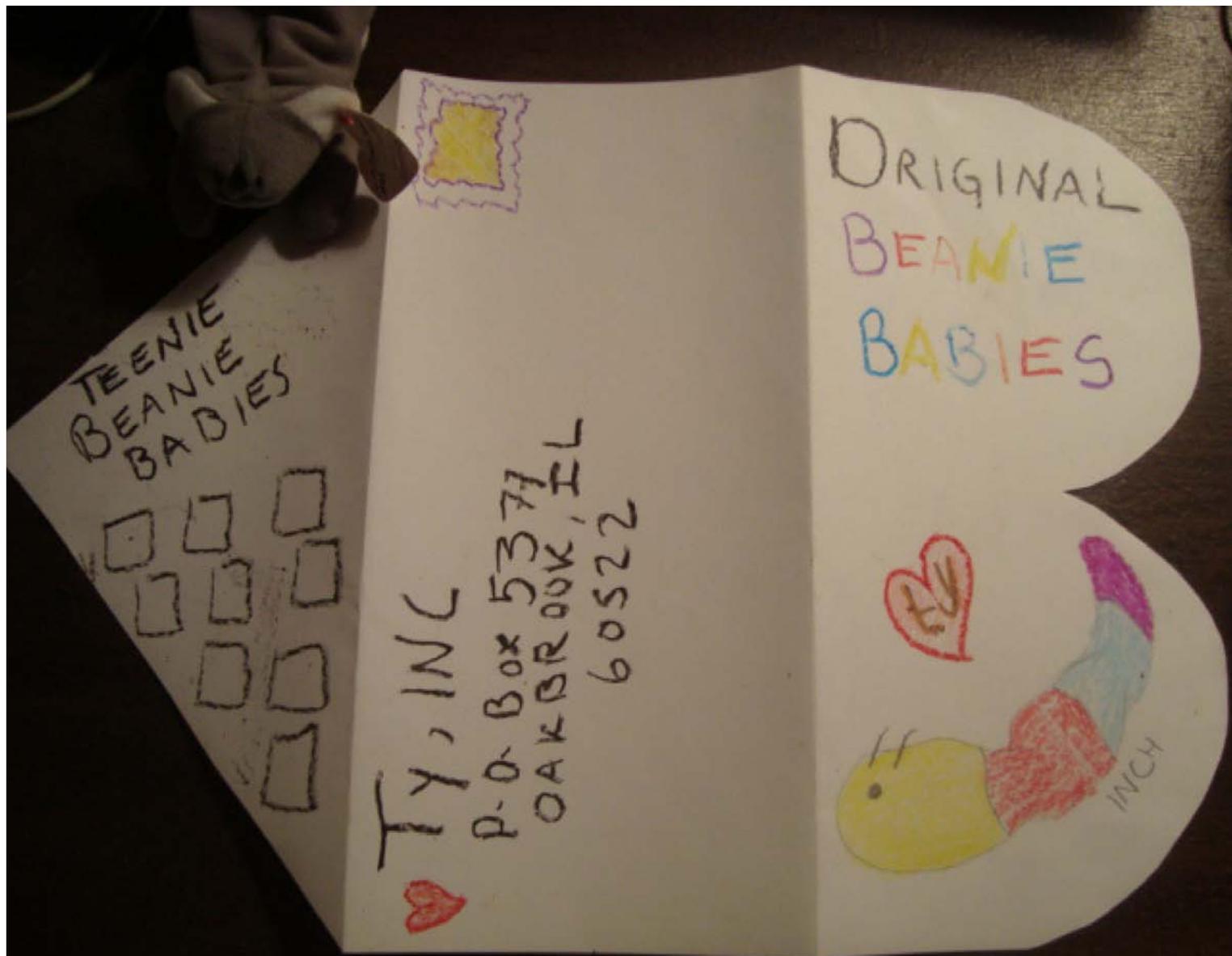
Prototype I

Good die-cut example!
Good use of primary/kids colors.

Inside

Self-Mailer

Cover





Beanie Babies

don't need to keep three columns. Experiment with layout!

Prototype Continued

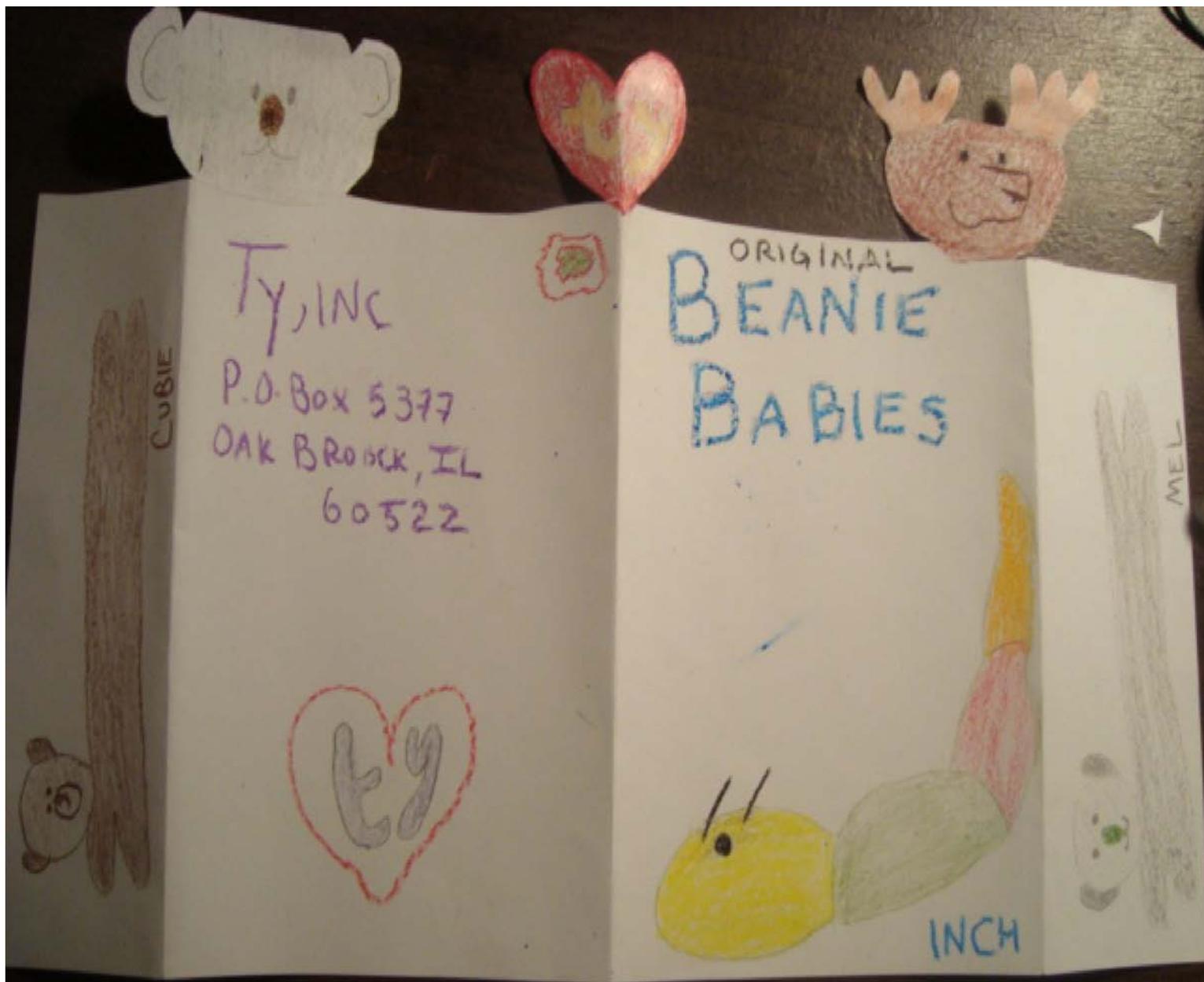
Inside



TY

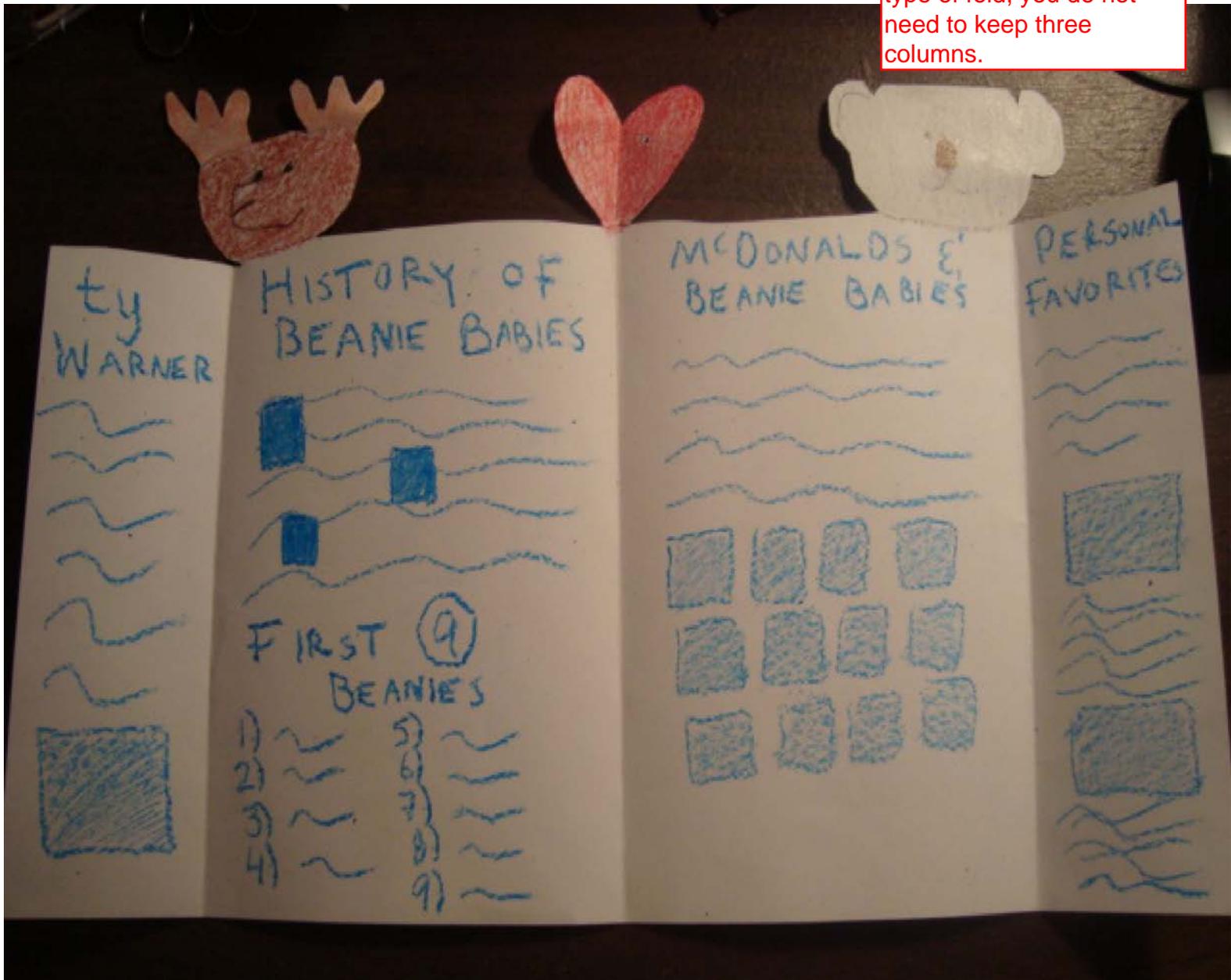
Beanie Babies

Prototype II



Prototype Continued

Good experimenting with die-cuts! These die-cuts would be difficult to mail as a self mailer. Gate fold is a good idea. However, even with this type of fold, you do not need to keep three columns.



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Prototype Continued



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Mock Up

hmmm...not nearly as interesting as your prototypes. Be brave and do something different!! Stay away from the traditional three fold design. Look at more examples!!

