

GDP 114 PROCESS BOOK

Grading rubric for grading and evaluation

Student Name _____

CATEGORY	COMMENTS	POSSIBLE PONTs	POINTS
Organization of Content - table of contents, page numbering and easy to follow Arrangement of assignment pdfs/jpgs on a page - well organized and thought out.		10	
Creativity and consistent design theme Originality of concept and appropriate display of breadth of work		20	
Consistent layout from page to page Use of master pages or multiple master pages		10	
Placement/layout of type and imagery Shows exceptional effort and understanding of design principles and use of typography		25	
Creation of digital files Correct resolution, appropriate image quality, no distortion		10	
All parts of project are complete 1. Cover page that includes: your name, class, semester, and professor 2. Table of contents that includes each assignment and what page it is on 3. Research for each project 4. Brainstorming (both written and visual) for concept development 5. Thumbnails 6. Final assignment (can be reduced) 7. Explanation of your process, feelings and what you learned about each assignment		14	
Spell check and correct compilation of images and pages		5	
Single pdf file uploaded		6	
TOTAL POINTS			