



"Be free and live comfortably"

Magazine and Banner Ads

Advertising Series Part 1b

Julia Bowerbank, Graphic Designer

Thumbnails / Roughs



Magazine and Banner Finals

UGG[®]
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Be free and live comfortably.





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Be free
and live
comfortably.



A person is riding a bicycle on a paved path that leads towards a bright sunset. The sun is low on the horizon, creating a strong lens flare effect across the sky. A faint rainbow is visible in the sky to the right of the sun. The overall color palette is warm, dominated by oranges, yellows, and browns. The UGG Australia logo is positioned in the upper center, and a handwritten-style slogan is in the lower left.

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*Be free
and live
comfortably.*